

Funded by the
Erasmus+ Programme
of the European Union



DIGITAL

TRANSFORMATION

of youth organizations,
promoting peace and Human Rights



ONLINE ACTIVISM TRAINING EVENT

BANSKO, BULGARIA
18-24 SEPTEMBER 2018





The training “Online activism” is part of the long-term project “TURN ONline: digital transformation of youth organizations, promoting peace and Human Rights”, that is financed by Spanish National Agency under the Key Action 2 of ERASMUS PLUS Programme. The project is implemented by the team of seven youth NGOs: iWith.org (Spain), GEYC (Romania), INPRO (Poland), PROJUVEN (Spain), Intermedia Knowledge Transfer (Greece), Egyesek (Hungary) and Alternativi International (Bulgaria), that hosts this training activity.

The project TURN Online is dedicated to promote the idea of Digital Transformation of youth NGOs, working in the field of peace building and Human Rights. More information about the project you can get here <http://turnonline.iwith.org>

AIM:

The main aim of the training “Online activism” is to reflect on the online actions of youth organizations in order to improve the forms of online activism in the youth work context. It is evidently that being active only in the offline reality it is not enough for being effective with the actions. Youth NGO promoting peace and Human Rights need to strengthen their presence in online world through strategic usage of social networks and taking actions online: organizing communicational and crowdfunding campaigns, creating petitions and other forms of online activism.

Within our training we plan to move from the “clicktivism” and “to save the world click here” cultures to conscious and well planned online and digital activism that implies civic engagement, social mobilization and social changes through strategic usage of Internet and digital tools.

The main topics that will be discussed during the activity are:

- history of online activism
- elements and types of online activism
- “clicktivism” and “To save the world click here” culture
- good examples of online activism.

PROFILE OF PARTICIPANTS:



We are looking for participants with the following profile:

- ✚ Youth workers and activists;
- ✚ who implement in their activities different form of online activism as, for example: organizing communicational and crowdfunding campaigns, creating petitions;
- ✚ interested in the topics of the training;
- ✚ motivated to participate in the development of Massive Open Online Course (MOOC) after the training,
- ✚ 18 years old and older,
- ✚ who are able to attend the training in English.

HEALTH INSURANCE



Health insurance is not provided and will not be reimbursed by the organizers. All participants are strongly advised to purchase private travel insurance or/and to have a valid EUROPEAN INSURANCE CARD.

ACCOMODATION AND FOOD

Accomodation and food (breakfast, lunch and dinner) for the duration of the activities will be covered by the receiving organization Alternativi International.

All participants will be accomodated in hotel Casa Karina, located in Bansko Bulgaria at the folloing address: Krlev dvor 5, 2770 Bansko, Bulgaria





TRAVEL COSTS and REIMBURSEMENT

Please do not book your travel yet, only after the official confirmation of your application which will be until **09 August 2018**

Please refer to the Reimbursement rule document for collecting the needed documents. However please find below general information about the travel costs limits per country:

Spain (Projuven)	360€	1 participant
Spain (iWith.org)	275€	2 participants
Poland	275€	2 participants
Hungary	275€	2 participants



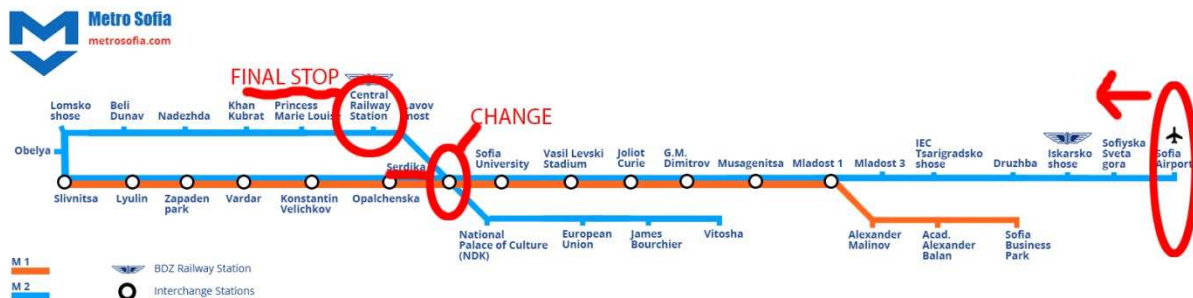
Romania	180€	2 participants
Greece	180€	2 participants
Bulgaria	20€	4 participants

DIRECTIONS FROM SOFIA:

You will have to use public transportation to get from Sofia to project venue. For that you will need small change – 1.60BGN (approx. 0.80 euro) for subway ticket and 16 BGN (8.11 euro) for bus from Sofia to Bansko.

If you are arriving at **Sofia airport – Terminal 1**

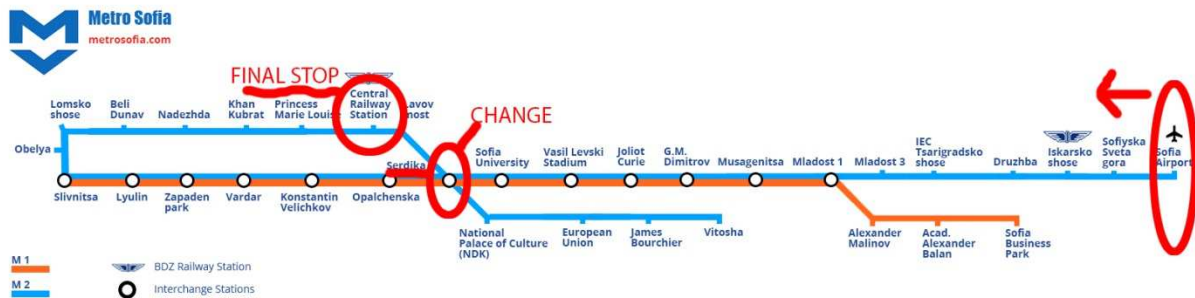
Outside of the terminal you will find white mini bus with sign TRANSFER SHUTTLE /or simply ask any of the staff where is the free shuttle to Terminal 2/. Once you get in –it will drive you / about 7 min/ to TERMINAL 2 of SOFIA AIRPORT. From there you can get metro / subway /taking the blue line/ - From Sofia airport terminal 2 to station called SERDIKA, there you have to change with the orange line towards OBELYA OR LOMSKO SHOSE and you have to get out at the 2nd station which is called CENTRAL RAILWAY STATION. Once you get out from CENTRAL RAILWAY STATION you will see large blue building with the sign Central Bus Station. Inside the station you will be able to get the tickets for the bus. Please check the image below:



If you are arriving at **Sofia airport – Terminal 2**

Once at Terminal 2 of Sofia airport –please go out of the building turn left and go all the way down on the road and you will get to the / subway station of Sofia airport/ 2-3 min walk/ . From there take the blue line/ - From Sofia airport terminal 2 to station called SERDIKA, there you have to change with the orange line towards OBELYA OR LOMSKO SHOSE and you have to get out at the 2nd station which is called CENTRAL RAILWAY STATION. Once you get out from CENTRAL RAILWAY STATION you will see large blue building with the

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Please check the image below:



How to get from **Central Bus station** to **Bansko**

Once you arrive at CENTRAL RAILWAY STATION go out of the station and you will see large blue building with sign Central Bus Station. Please see the image below:



From there you can buy ticket to Bansko. The journey will be about 3h and it will cost you 16 Bulgarian leva.

There are few buses a day running from Sofia to Basnko with schedule:

Route	Departing hour	Price
Sofia- Basnko	09:45	16 BGN
	11:25	16 BGN
	14:00	16 BGN
	16:45	16 BGN

If you are arriving after 16:45 and you are not able to get the public bus there is option for renting a private shuttle that needs to be paid by each of the passenger and it's upon request.

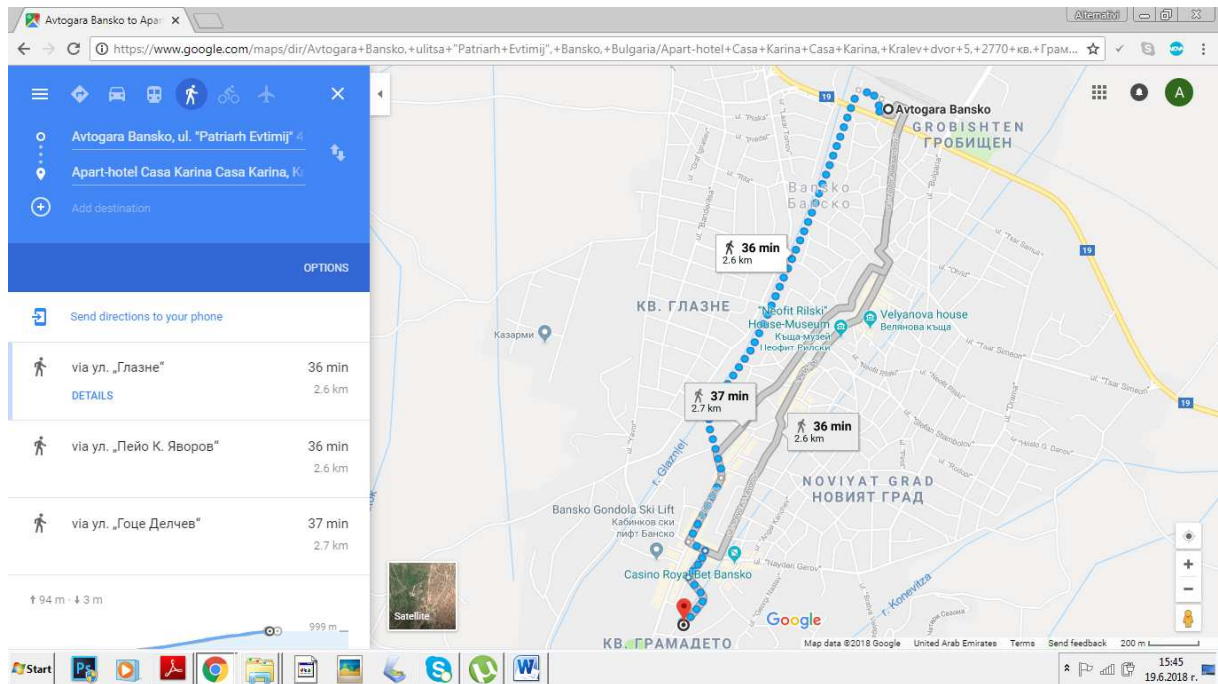
For the way back from Bansko to Sofia

Route	Departing hour	Arrival hour	Price
Bansko - Sofia	05:05	08:05	16 BGN
	06:50	10:20	16 BGN
	12:50	15:50	16 BGN

From Bansko bus station to hotel Casa Karina:

You have two options to get to the hotel.

- 1) Is to take a taxi which you can find just in front of the main entrance of the Bus station and will cost you about 10-15 BGN /5-7 euros/ per car. So if you are more people you can share the costs
- 2) You can walk to the hotel following the map below and will be approx. 30 min



CONTACTS

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