



Digital
Youth
Cafe



Training-seminar on online tools for communication and fundraising strategies in the youth field

5-11 of March, 2018
Barcelona, Spain

CALL FOR PARTICIPANTS

Brief information about the hosting organization

iWith.org is an international non-profit organization founded in 2001 that actively participates in the development of disadvantaged regions and populations through active professional assistance for NGOs providing them with the opportunities offered by the Internet and new technologies. The mission of iWith.org is to promote the Information and Communication Technologies (ICTs) as a tool for solidarity and improvement of society. iWith.org helps to the nonprofit sector – NGOs, associations, social entrepreneurs and socially responsible companies – with developing websites, creating online training campuses, online stores, with the e-mail marketing, with social media campaigns, digital communications etc. Our long experience in the field of ICT and the Internet makes us a reference point in the field of digital technologies for hundreds of organizations.

Why this project?

Digital world becomes more and more presence in our daily life. According the Global Digital report in 2017 the half of population of our planet uses Internet. Digital citizenship is recognized by the Organization for Economic Co-operation and Development as 21st century skill and competence. To be well presented in online reality and communicate through ICT are crucial elements for NGO development nowadays. In simple words “If you’re not present online, you’re not present anywhere”. The project is aimed on compiling good practices on communication strategies and online fundraising of youth NGOs from Programme and Partner Countries.

Our training-seminar is focused on two connected topics: visibility of NGO in online world and its potential for online fundraising. More visible we are more chances we have to attract new donors and be more sustainable.

Dates

05-11 of March, 2018.

Arrival day - 5th of March. We will start with welcoming evening at 19.00.

Departure day - 11th of March in the morning.

Please take into account that participants can arrive to Barcelona **not earlier than 2 days before the training** and departure **not later than 2 days after the activity**. Otherwise participants take a risk not to be reimbursed.

Place Barcelona, Spain

Methods Generally, our methods will be based on the concept of non-formal education and active participation. The engaging and involving methods are chosen in a way to allow a maximum of substantial learning effects, meet the needs of the group and encourage a high identification and ownership of the participants with the content and process of the training. It is very important for us to take the “real-life” cases and experiences of the trainers, experts and participants to discuss and work with.

Financial aspects of the project

The Programme covers:

- **travel costs** according the distance calculator and rules of the Erasmus + Programme:
for participants from Poland, Slovakia and Hungary - **275 euro**,
for participants from Russia and Armenia - **530 euro**,
for participants from Belarus and Ukraine - **360 euro**.

- **100% of food, accommodation and training materials**,

- **80 euro** for visa costs for participants from Russia, Belarus and Armenia,

Participants are in charge of arranging their **insurance** for travel and staying in Spain.

Participation fee for participants – **50 euro**. Should be paid during the first day of the training. We are very sorry to have participation fee for this activity. Otherwise it is very difficult to cover all project costs.

Deadline for applications **31.01.2018**

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